



WMYA Asheville
110 Technology Drive
Asheville, NC 28803

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1356763
Schedule Dates 09/24/12-09/28/12
Advertiser Republican Governors Association of NC (32743)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP GOVERNORS ASSOC (449954)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name CRANE/CINDIE
Phone/Fax /
CPE 142
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments REP GOVERNORS ASSOC
Date Entered 08/17/12
Last Modified 08/17/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09791120
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,290.00
Net Total \$7,310.00
Sales Tax

Asheville (WMYA)
By Broadcast Month
Sep. 2012
Grand Total:
Spots 36
Rate \$8,600.00
\$8,600.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|------------------|----------------------|---------|
| 1.0 | Normal Line / SPOT | 09/24/12-09/28/12 | 4 | :30 | 4P-5P Family Feud 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 5 | \$150.00 | \$750.00 | Asheville (WMYA) | MAURY | 8/17/12 |
| 2.0 | Normal Line / SPOT | 09/24/12-09/28/12 | 4 | :30 | 5:58-20P- Family Feud B | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 5 | \$300.00 | \$1,500.00 | Asheville (WMYA) | FAMILY FEUD | 8/17/12 |
| 3.0 | Normal Line / SPOT | 09/24/12-09/28/12 | 4 | :30 | 6:58P- Family Feud | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 5 | \$400.00 | \$2,000.00 | Asheville (WMYA) | FAMILY FEUD | 8/17/12 |
| 4.0 | Normal Line / Prime | 09/25/12-09/25/12 | 4 | :30 | 7:58-30P- MYN-Cold Case | 1 | X | | | | | | | 1 | \$150.00 | \$150.00 | Asheville (WMYA) | COLD CASE | 8/17/12 |
| 5.0 | Normal Line / Prime | 09/25/12-09/25/12 | 4 | :30 | 9P- MYN-Cold Case 2 | 1 | X | | | | | | | 1 | \$150.00 | \$150.00 | Asheville (WMYA) | COLD CASE | 8/17/12 |
| 6.0 | Normal Line / Prime | 09/26/12-09/26/12 | 4 | :30 | 9P- MYN-Burn Notice 2 | 1 | | X | | | | | | 1 | \$250.00 | \$250.00 | Asheville (WMYA) | BURN NOTICE | 8/17/12 |
| 7.0 | Normal Line / Prime | 09/27/12-09/27/12 | 4 | :30 | 7:58-30P- MYN-Without a Trace | 1 | | | X | | | | | 1 | \$200.00 | \$200.00 | Asheville (WMYA) | WITHOUT A TRACE | 8/17/12 |
| 8.0 | Normal Line / Prime | 09/27/12-09/27/12 | 4 | :30 | 9P- MYN-Without a Trace 2 | 1 | | | X | | | | | 1 | \$200.00 | \$200.00 | Asheville (WMYA) | WITHOUT A TRACE | 8/17/12 |
| 9.0 | Normal Line / News | 09/24/12-09/28/12 | 4 | :30 | 10-30P- News-News 13 on MY40 @ 1030P | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 5 | \$100.00 | \$500.00 | Asheville (WMYA) | WLOS NEWS 13 ON WMYA | 8/17/12 |
| 10.0 | Normal Line / News | 09/24/12-09/28/12 | 3 | :30 | 6-23P- News-News 13 @ 630pm on WMYA | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 5 | \$300.00 | \$1,500.00 | Asheville (WMYA) | WLOS NEWS 13 ON WMYA | 8/17/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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| 11.0 | Normal Line / Prime | 09/24/12-09/24/12 | 3 | :30 | 9P- MNH-Law & Order: SVU 2 (Monday) | 1 | X | | | | | | | 1 | \$400.00 | \$400.00 | Asheville (WMYA) | LAW&ORDER:SVU | 8/17/12 |
| 12.0 | Normal Line / News | 09/24/12-09/28/12 | 3 | :30 | 10P- News-News 13 on MY40 @ 10p | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$200.00 | \$1,000.00 | Asheville (WMYA) | WLOS NEWS 13 ON WMYA | 8/17/12 |

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